



International Property Tax Institute
Institute international de la fiscalité immobilière

6TH MASS APPRAISAL VALUATION SYMPOSIUM

Keeping Pace with Tomorrow—New Directions for Data
Collection, Knowledge Management and Mass Valuation

October 5th-6th, 2011
University of British Columbia Robson Square
800 Robson Street (Downtown Campus)
Vancouver, BC, Canada

Co-operating Agencies:

BC Assessment

BC Assessment



University of British Columbia
Sauder School of Business
Real Estate Division



Completion of this program entitles Appraisal Institute of Canada's designated members (AACI and CRA) to **12 CPD credits** towards their Continuing Professional Development requirements –
www.aicanada.ca



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DAY 1: Wednesday, October 5, 2011 Agenda

Conference Chair: Charles Johnstone

Time	Session Title/Room	Chair/Speaker
8:00	Registration: C300-Theatre	
8:45	Opening Remarks	Tom Johnstone Connie Fair André Gravelle
SESSION 1	KEEPING PACE WITH OUR CLIENTS (Theatre C-300)	Moderator: Connie Fair
9:00	Public Communications: The South African Experience	Riël Franzsen
9:15	Public Communications: The New Zealand Experience	Jacque Barker
9:30	Public Communications: The Canadian Experience	Colleen Vercouteren
10:00	Questions & Answers	
10:10	Morning Break	
SESSION 2	KEEPING PACE WITH CLIENT NEEDS (Theatre C-300)	Moderator: André Gravelle
10:30	Sales Direct-A QV Case Study	Jacque Barker
11:00	The Search for Operational Efficiencies	Morgan Gilreath
11:20	Spatial Analysis and the Cost Approach: A Bridge Too Far?	Jerry German
11:50	Questions & Answers	
12:00	LUNCH	
13:15	CONCURRENT SESSION A: CAMA –FORECASTING THE PAST, PRESENT AND FUTURE (Theatre C-300)	Moderator: Paul Borgo
	<ul style="list-style-type: none"> • Mass Appraisal in Countries Without Land Markets • Testing & Auditing Valuation Data-A World of Experiences 	<ul style="list-style-type: none"> • Joe Eckert • Richard Ward
13:15	CONCURRENT SESSION B: CURRENT THOUGHTS ON EDUCATING AND TRAINING THE VALUERS OF TOMORROW (Room C-400)	Moderator: Jan Brzeski
	<ul style="list-style-type: none"> • “We Invest in You” BC Assessment’s Appraiser Apprentice Program • “Meeting the Needs” MPAC’s Core Business Training Program • Education of Valuers in South Africa 	<ul style="list-style-type: none"> • Duane Bates • Karen Russell • Riël Franzsen
15:00	AFTERNOON BREAK	
15:20	CONCURRENT SESSION C: DATA COLLECTION (Theatre C-300)	Moderator: Chris Danchuk
	<ul style="list-style-type: none"> • Advancements in Data Collection • Alternative Methods of Data Collection 	<ul style="list-style-type: none"> • Jerry German • Carmelo Lipsi
15:20	CONCURRENT SESSION D: FINANCIAL CRISIS-MARKET REALITIES (Room C-400)	Moderator: Kenneth West
	<ul style="list-style-type: none"> • The Impact of the Financial Crisis on Real Estate in Europe • The Impact of the Financial Crisis on Real Estate in North America 	<ul style="list-style-type: none"> • Jan Brzeski • John Glen
16:40	Reports from Concurrent Sessions A,B,C,D (Theatre C-300)	Moderator: Charles Johnstone
16:55	Closing of Day 1	Peter Bretherton

DAY 2: Thursday, October 6, 2011 Agenda

Conference Chair: Charles Johnstone

Time	Session Title	Chair/Speaker
9:00	Opening Remarks	
SESSION 3 FINANCIAL CRISIS-ADMINISTRATIVE SOLUTIONS (Theatre C-300)		Moderator: Peter Bretherton
9:00	How the City of Winnipeg Assessment and Taxation Department Measures Performance and Reports Success	Nelson Karpa and Chrispin Ntungo
9:30	The Lean Champion-A SAMA Case Study	Brad Korbo
9:50	Questions & Answers	
10:00	Morning Break	
SESSION 4 INSPECTION BY EXCEPTION (Theater C-300)		Moderator: Tom Johnstone
10:20	Risk Based Inventory Management	Bill MacGougan
10:45	Building an Intelligent Data Maintenance Program	Terry Samson and Warren Chrusciel
11:10	Cadastral Valuation of Real Estate in Russia	Irina Kanatyeva
11:35	Mass Valuation in the Virtual World-The Hong Kong Experience	Sandy Jim
12:05	Questions & Answers	
12:15	LUNCH	
13:15	CONCURRENT SESSION E : ALTERNATIVES TO ONSITE INSPECTIONS (Theater C-300)	Moderator: Bradley Lane
	<ul style="list-style-type: none"> A Look at How Oblique Imagery is Used in Canada, United States and Africa Desk Top Review Enhanced Data Visualization through Simplified Live GIS/CAMA Integration 	<ul style="list-style-type: none"> Alexander Hepp Michael Lomax Lori Burge
13:15	CONCURRENT SESSION F: LEGAL CHALLENGES IN A MASS APPRAISAL ENVIRONMENT (Room C-400)	Moderator: Riël Franzsen
	<ul style="list-style-type: none"> "Getting it Right" in a Mass Appraisal Environment: Balancing the Scales of Market Value and Equitable Value The Role of the Expert Witness Confidentiality, Solicitor-Client Privilege and Litigation Privilege 	<ul style="list-style-type: none"> Kenneth West Scott Stewart John Shevchuk
15:00	AFTERNOON BREAK	
15:20	CONCURRENT SESSION G: IN PURSUIT OF OPERATIONAL EFFICIENCY (Theater C-300)	Moderator: Bruce Turner
	<ul style="list-style-type: none"> "The Mass Appraisal Process: Operational Efficiency Through Functional Dependency" Reinvention for Capacity 	<ul style="list-style-type: none"> Morgan Gilreath David Highfield
15:20	CONCURRENT SESSION H: OPERATIONAL EFFICIENCY THROUGH TECHNOLOGY (Room C-400)	Moderator: Colleen Vercouteren
	<ul style="list-style-type: none"> The New World of Real Estate Using Three Dimensional Laser Scanning An Examination of the Success in Finding Other Government Agencies to Share in the Costs of Oblique Capture 	<ul style="list-style-type: none"> Eddie Tantoco and David Goulds Alexander Hepp
16:40	Reports from Concurrent Sessions E,F,G,H and Closing of Day 2 (Theatre C-300)	Moderator: Charles Johnstone

CHAIRS AND SPEAKERS

Jacque Barker	Chief Operating Officer, QVNZ, Auckland, New Zealand
Duane Bates	Deputy Assessor, Fraser Valley Region, BC Assessment, Abbotsford, Canada
Paul Borgo	Deputy Assessor, BC Assessment, Vancouver, Canada
Peter Bretherton	Vice President, Field Operations, BC Assessment, Victoria, Canada
W. Jan Brzeski	Co-Founder, European Property Institute, Cracow, Poland
Lori D. Burge	President, CEO Colorado CustomWare Inc., Colorado, USA
Chris Danchuk	Deputy Assessor, BC Assessment, Vancouver, Canada
Joseph Eckert	Senior Economist/Director of International Development, Tyler Technologies, Vienna, USA
Connie Fair	President & CEO, BC Assessment, Victoria, Canada
Riël Franzsen	Director, African Tax Institute, Pretoria, South Africa
Jerry German	Director Education, International Property Tax Institute, Toledo, USA
Morgan Gilreath	Property Appraiser, Volusia County, USA
John Glen	Director, Corporate Real Estate Advisory Services, AEC International, Inc., Toronto, Canada
David Goulds	Laser Plans, USA
Jerry Grad	President, International Property Tax Institute, Toronto, Canada
André Gravelle	Director, Diploma and Certificates Program, Sauder School of Business, UBC, Vancouver, Canada
Alexander Hepp	Vice President, International Business Development, Pictometry International Corp., Rochester, USA
David Highfield	Vice President, Field Operations, BC Assessment, Vancouver, Canada
Sandy Jim	Principal Valuer, Rating & Valuation Department, Hong Kong, PRC
Charles Johnstone	Managing Director, AEC International Inc., Toronto, Canada
Tom Johnstone	International Property Tax Institute, Victoria, Canada
Irina Kanatyeva	Deputy Chief, Valuation Department, Gruppa Kompleksnykh Resheniy, Nizhniy Novgorod, Russia
Nelson Karpa	City Assessor, Director of Assessment and Taxation, City of Winnipeg, Winnipeg, Canada
Brad Korbo	Managing Director, Saskatchewan Assessment Management Agency, Regina, Canada
Bradley Lane	Assessor, BC Assessment, Cranbrook, Canada
Carmelo Lipsi	Director of Valuation & Customer Relations Residential & Farm Properties, Municipal Property Assessment Corporation, London, Canada
Michael Lomax	Assessor, BC Assessment, Vancouver, Canada
William MacGougan	Assessor, Vancouver Island Region, BC Assessment, Vancouver, Canada
Chrispin Ntungo	Supervisor, Strategic Support Services, Assessment & Taxation, City of Winnipeg, Winnipeg, Canada
Karen Russell	Head, Technical Curriculum, Municipal Property Assessment Corporation, Pickering, Canada
John Shevchuk	Barrister & Solicitor, Lex Pacifica Law Corporation, Vancouver, Canada
Scott Stewart	Principal, Stewart & Company, Barristers & Solicitors, Vancouver, Canada
Eddie Tantoco	Vice President, Property Tax, Starwood Hotels & Resorts Worldwide, USA
Bruce Turner	Senior Consultant, International Property Tax Institute, Victoria, Canada
Colleen Vercouteren	Director, Valuation & Customer Relations, Municipal Property Assessment Corporation, London, Canada
Richard Ward	CAMA Consultant, Toledo, Ohio
Kenneth West	Associate, Walker Poole Nixon, LLP, Toronto, Canada



INTERNATIONAL PROPERTY TAX INSTITUTE

6th Mass Appraisal Valuation Symposium
Keeping Pace with Tomorrow-New Directions for Data Collection
Knowledge Management and Mass Valuation
UBC Robson Square, Vancouver-Canada
October 5-6th, 2011

Registration Deadline
September 23, 2011



Completion of this program entitles Appraisal Institute of Canada's designated members (AACI and CRA) to **12 CPD credits** towards their Continuing Professional Development requirements – www.aicanada.ca

FEES and HOTEL INFORMATION

FEES:

All fees are in Canadian funds and include registration materials, lunches and coffee breaks.

Regular Fee: \$595.00 **IPTI/Cooperating Agency Member \$560.00** **Daily Rate: \$325.00**
Groups of 5+ \$550.00 (From the same organization)

SUGGESTED HOTELS: (Double/Single Rate—Excludes Taxes). Please book directly with hotel of your choice.

Sheraton Vancouver Wall Centre (October 1, 2011)

1088 Burrard Street, Vancouver, BC

T. 604-893-7120

Toll Free: 800-663-9255

\$129.00 double/single.

To Reserve At the Sheraton Wall Centre Go To:

<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=1102232687&key=9137F>

Holiday Inn & Suites (Up To September, 4, 2011)

1110 Howe Street, Vancouver, BC

T. 604-623-6866

Toll free: 800-663-9151

\$99.00 double/single

REGISTRATION FORM: 6th Mass Appraisal Valuation Symposium—2011

Please use one form per person, and forward completed form noting payment method to the International Property Tax Institute, 100 Sheppard Avenue E., Ste. 880, Toronto, Ontario, Canada M2N 6N5: Attn. Conference Dept. If paying by IPTI's On-Line Registration, please submit payment and fax completed form to: 416-644-5152 or via email to: bminor@ipti.org

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Organization: _____

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Street Address: _____

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I am an IPTI/Co-Operating Agency Member YES NO Payment Submitted On-Line: Submitted by Cheque

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For secure on-line payment—navigate to www.ipti.org/events and refer to Mass Appraisal Valuation Symposium

REFUND POLICY

All cancellations must be made in writing. Cancellations received 15 days prior to symposium will be charged a 25% administration fee. No refund for cancellations received after this deadline. Substitutes are welcome.

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